



SIGGRAPH ASIA 2013 HONG KONG

THE 6TH ACM SIGGRAPH CONFERENCE AND EXHIBITION ON COMPUTER GRAPHICS AND INTERACTIVE TECHNIQUES IN ASIA

CONFERENCE: 19-22 NOVEMBER 2013
EXHIBITION: 20-22 NOVEMBER 2013
SA2013.SIGGRAPH.ORG

FACTS & FIGURES

EVENT NAME	SIGGRAPH Asia 2013	
DATES	Conference: 19 – 22 November 2013 Exhibition: 20 – 22 November 2013	
WEBSITE	sa2013.siggraph.org	
ORGANIZER	ACM SIGGRAPH	
EVENT MANAGER	Koelnmesse Pte Ltd	
EVENT FREQUENCY	Annual, Rotating regionally	
VENUE	Hong Kong Convention and Exhibition Centre (HKCEC)	
EXHIBIT SPACE FEES	Space Only (min. 18 sqm)	HKD 2,800 per sqm before 1 August 2013 HKD 3,400 per sqm from 1 August 2013
	Standard Shell Scheme (min. 9 sqm)	HKD 3,100 per sqm before 1 August 2013 HKD 3,700 per sqm from 1 August 2013
	Premium Shell Scheme (min. 18 sqm)	HKD 3,400 per sqm before 1 August 2013 HKD 4,000 per sqm from 1 August 2013
VISITOR PROFILE	Animators & Special Effects Personnel Architects Artists Digital Innovators Digital Video & Film Makers Distributors / Resellers Educators Engineers Financiers Game Developers Graphic Designers Hobbyists Industry Designers	Information Technology Personnel IT Managers / IT Executives Manager Media Product Designers / Product Developers Programmers Publishers Researchers / Scientists Sales and Business Development Software Developers / Programmers Students Web Developers / e-Commerce Web
TARGETED VISITOR GEOGRAPHIC REACH	65% Asia Pacific 20% North America 15% Europe & Middle East	
EVENT STATISTICS (PROJECTED)	Exhibition Space: 4,000 sqm gross space Number of Exhibitors: 130 Estimated Number of Visitors: > 7,000	



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<p>PREVIOUS EVENT STATISTICS</p>	<p>2012 – Singapore Number of Visitors: 4,338 Number of Exhibitors: 79</p> <p>2011 – Hong Kong, China Number of Visitors: 7,734 Number of Exhibitors: 122</p> <p>2010 – Seoul, South Korea Number of Visitors: 9,238 Number of Exhibitors: 102</p>	<p>2009 – Yokohama, Japan Number of Visitors: 6,424 Number of Exhibitors: 71</p> <p>2008 – Singapore Number of Visitors: 3,389 Number of Exhibitors: 81</p>
<p>EXHIBITOR PROFILE</p>	<p><u>Hardware</u> 3D Rapid Prototyping Commercial Game Equipment Digital Cinemas Digital Signages Digital Video Hardware Digitizing Cameras Display Technology DVD Authoring Tools Encoders / Decoders Furniture Geographic Information Systems Graphics Accelerator Boards Haptic Input Devices Hardcopy Devices; Photographs / Slides HDTV Head Mounted Displays High Performance Graphics Processors High Resolution Technologies Imaging Input Devices Interface Tools Mobile Computing Monitors and Display Motion Capture Equipment Multimedia Tools and Applications Networking Equipment / Infrastructures Online Network Services Projector Printers and Plotters RAID Systems and Storage Robotics and Gadgets Scan Converters / Scanners</p>	<p><u>Software</u> 2D / 3D Graphics 3D Modeling Aerospace and Automotive Applications Animation Architecture Design and Applications Artificial Intelligence Authoring Software Broadcast Design Software Business and Financial Graphics CAD / CAM / CAE / CIM Commercial Game Engines Computer-Video Interfacing Data Analysis Desktop Publishing Desktop Video Production Software Digital Imaging Electronic Publishing Engineering Applications Graphics Design Systems Groupware Software Image Based Modeling Image Management Industrial Design Information Visualization Mapping and Cartography Medical Imaging Software Motion Capture Software Paint Systems Rendering and Modeling Scientific Application and Visualization Simulation Streaming Technology</p>



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	<p>Storage Devices; Tape / Disk Terminals, Monitors and Displays Video Effects Equipment Video Services Visual Computing Workstations</p> <p><u>Services</u> Conferences and Exhibitions Consulting / Outsourcing Contract Graphics/Programming Education / Training Publications</p>	<p>System Integrators Video Encoding and Compression Visual Effects Software VR Software Web 3D / Graphics</p>
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For more information, please contact:

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